

# Hanna's Heartseekers

ANYTHING CAN CHANGE AND YOU CAN CHANGE ANYTHING!

Hanna Deberlegand



Happy April Heartseekers!!

Thank you for a GREAT March!! We are up 20% over last year and on track to do \$300,00 unit club by June!!

Here's important promotions for April

1. 200 Sales Ticket Challenge-Customers will get an entry for every \$20 in sales..post your sales tickets on our unit fb page (Heartseekers Unit) & when we hit 200 sales tickets. I'll draw for a pair of Kendra Scott Earrings!
2. Kendra Scott Earrings for Consultants too! For every \$225 ws order, you'll get one entry & 1 entry for each New Team Member!
3. NEW MK Charcoal Mask-Debuting May 10th! Earn one before you can order it!! All New Team Members for March & April that place a qualified order by April 15th will earn one! One for Recruiter too!!
4. Company Promo-Embrace Your Dreams Seminar Challenge! **Earn the Party at Seminar!** When you earn your Embracelet for the months of March, April, May and June...you'll earn the Gilley's!!
5. Company Red Jacket Promotion-Have 3 qualified team Member from April-June and earn for FREE a New Red Jacket + Get to go to the Party at Gilley's @ Seminar
6. Adopt-A-Mom Unit Promotion-We are looking for sponsors (\$25) per gift for each mom staying in a domestic women's shelters in the state of Texas- Our unit Goal is 400!! (see flyer and details)  
Contact family, friends, co-workers, customers & local businesses. It's 100% TAX DEDUCTIBLE! The receipt is included in the Newsletter. **(Please no posting on Facebook)**



## April Unit Goals:

- 20 New Unit Members
- \$10,000 Wholesale orders
- 3 New Red Jackets
- 100 Unit Members by 4/30
- Cadillac Unit June 30th



Hanna



# 100 Unit Members by April 30th

**Happy Anniversary!**

*We Celebrate You!*



## Happy Birthday

Consultant Name	Birthday
Ereka Humphrey-McGinty	April 18
Kathleen Elizabeth Langlinais	April 21
Alex Marie Cuellar	April 25
Graciela Luna	April 27

## Happy Anniversary

Consultant Name	Anniversary	Year
Penny M Wheelless	April 14	1st
Debra Sweeney	April 18	1st
Francisca Cecilia Bojorquez	April 25	1st
Penny Garner	April 30	1st
Christina Ehlig	April 30	3rd
Vanessa Grigar	April 30	6th
Angelique Chappell	April 20	7th
Sherrie E Deets	April 30	10th



New Consultant	From	Recruiter
Victoria Dekerlegand	Katy, TX	H. Dekerlegand
Gloria Tijerina	Houston, TX	H. Dekerlegand
Samantha Villalon	Baytown, TX	D. Favela
Vanessa Wells	Humble, TX	T. Dean



## Career Builders

Consultants that placed a whole-sale product order last month.

### Shirley McWilliams-Queen

- Victoria Dekerlegand
- Dalila Favela
- Maria Barrientos
- Carrie St. Cyr
- Pertha Petersen
- Kathy Jones
- Rachael Johnson
- Tracey Dean
- Kenda Wilson
- Tammy Corley
- Ereka Humphrey-McGinty
- Suzanne Craig
- LeeAnn Ehlig
- Lucy Garcia
- Jennifer Taylor
- Jeanette Gassett
- Sherrie Deets
- Priscilla Rodriguez
- Norine Lanman
- Kristi Panahi
- Tammy Garrett
- Hanna Dekerlegand



## Congratulations



**Embrace Your Dreams  
Bracelet Winners in March**  
Shirley McWilliams  
Hanna Dekerlegand





# Sales Ticket Challenge

200 200 200 200 200

# POWER of PINK

April 1st-30th CHALLENGE



KENDRA  
SCOTT



## 200 Sales Ticket Challenge

1. Post pictures of completed Sales Tickets on our unit FB Page, Heartseekers Unit (must be at least \$20 in sales w/o tax to qualify)
2. One customer entry for every \$20 before tax sale. (i.e. \$100 get your customer 5 entries)
3. Once we get 200 sales tickets: I will do a drawing for a pair of Kendra Earring for a Lucky Customer making the purchase.
4. **\*\*BONUS\*\***: Consultants get 1 entry into their own drawing for each \$225 wholesale order placed during the contest period (Minimum \$4500 wholesale orders to do the drawing)

**\*\* Consultant must place a supporting wholesale order from sales tickets posted for customers to be entered in drawing.**

# Summer 2017 PCP Enrollment

**ENROLLMENT IS OPEN**

Summer 2017 enrollment for Preferred Customer Program!

Help Boost Your Business Each Quarter with the Preferred Customer Program! (PCP) Did you know that 55 percent of IBCs who use the program are contacted by their customers, and 33 percent receive orders from their customers after The Look arrives in the mail?



- Enrollment Dates: March 16– April 18th
- Mails May 15th—arrives 7-10 business days
- Only 70 cents per name-No Minimum # to enroll

## Team Building Promotion

A CHARCOAL MASK FOR EVERYONE!

IT'S THE HOTTEST ITEM ON THE MARKET--  
MARY KAY'S NEW  
DEEP CLEANTING CHARCOAL MASK!

April 1st - 15th **April 1-15th**

**EARN YOURS FREE WITH A NEW QUALIFIED RECRUIT!**

\*qualified recruit will also receive one!

**New MK Charcoal Mask is coming!!**  
Get one FREE from me...to try before ANYONE Else! Have a qualified team member by April 15th. That includes all New Consultants in March & those joining in April-placing their qualified order by 4/15!! RECRUITER & New RECRUIT WILL BOTH GET ONE!

## Ordering Promotion

KENDRA SCOTT JEWELRY

**April Promol**  
1 Entry for each \$225 WS order + 1 Entry for each New Team Member!

**I ❤️ SHOPPING**

**Earring Awarded At Unit Wholesale Levels**  
\$4500 WS-1 pr Earrings  
\$6500 WS-2 pr Earrings  
\$10,000 WS-3 pr Earrings

**Kendra Scott Earrings!!**  
Combined wholesale orders for the month of April 1 entry for each \$225 wholesale order + 1 entry for each New Team Member!



# SPRING

*reinvented*



NEW! LIMITED-EDITION  
MARY KAY NAIL LACQUER.

*Available in Vivid Sunburst,  
Luminous Mauve and Brilliant Violet.*

NEW! LIMITED-EDITION  
MARY KAY GLOSSY LIP OIL.

*Infused with grapeseed, avocado  
and jojoba oils, they quench and  
smooth lips. Available in Brilliant Violet,  
Magenta Ray and Sheer Pink.*



NEW! LIMITED-EDITION MARY KAY  
EYE COLOR PALETTE.

*Available in Glistening Horizon and Sunlight.*



NEW! ENCHANTED WISH EAU DE TOILETTE.

*With notes of crisp Granny Smith Apples, delicate Stargazer Lily  
and warm Brown Sugar, the magical fruity floral Eau de Toilette  
unlocks the power of imagination to transport you to a place where  
every wish is within your reach.*

NEW! LIMITED-EDITION ENCHANTED WISH  
SHOWER GEL AND BODY LOTION.

ENCHANTED WISH  
COLLECTION BAG, \$5

*This bag can be yours for \$5 with  
a qualifying purchase of \$40  
suggested retail (excluding tax)  
of Enchanted Wish products.*





# MARY KAY



## ***Embrace Your Dreams Seminar Challenge*** *March 1 – June 30, 2017*

Your All In success can fuel the Year of Your Dreams, and now you can show that commitment at Seminar. You can qualify to earn an invitation to the Dream Big in Big D Seminar 2017 prize party at Gilley's where you will receive the special Seminar Embrace Your Dreams bracelet which encourages you to follow Mary Kay Ash's lead and "Do It Now." You will earn these two wonderful rewards if you are:

- An **Independent Beauty Consultant or Independent Sales Director** who achieves the *Embrace Your Dreams* Challenge in March, April, May and June.
- A **NEW Independent Beauty Consultant** whose Independent Beauty Consultant Agreement is received and accepted by the Company in the months of March, April or May and who achieves the *Embrace Your Dreams* Challenge in the month her Agreement is accepted and each of the following months during the contest period. New Independent Beauty Consultants with Agreements received and accepted by the Company in the month of June are not eligible.

To find out more about this exciting challenge, visit *Mary Kay InTouch*®. Get ready to show off your new bracelet at Seminar 2017!



MARY KAY  
**SEMINAR**  
2017



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