

Hanna's Heartseekers

Hanna DeKerlegand



ANYTHING CAN CHANGE AND YOU CAN CHANGE ANYTHING!



Happy April Heartseekers!!

WOW!! March was a RECORD BREAKING MONTH!! Thank you for being a part of our Winning Soon To Be Cadillac Unit!! The company has SO MANY Promotions in April

1. BOGO 1/2 Price Lash Intensity Mascara –April 2-15th
2. April Action Bracelet w/ a combined \$600 wholesale order by April 30th
3. 100 Faces Challenge– April 1-June 30th
4. Surprise and Delight-When you earn your April Bracelet, you'll be in a drawing for FREE Diamond Earrings + 100 \$100 Amex Gift Card!

Special Unit Promotion

Get a FREE TimeWise 3D On the Go Miracle Set w/ your \$600 combined wholesale order by April 15th-PLUS...you'll be invited to an EXCLUSIVE video training w/4 NSDs in MK!!

We're in Cadillac Qualifications-April, May and June!!

(details in the newsletter)

I am here for you and only a phone call away!

Love and Belief in YOU!

Hanna



April Unit Goals:

- 18 New Unit Members
- \$18,100 Wholesale orders
- 3 New Red Jackets
- 15 Bracelet Winners
- 6 Star Consultants

We're in Cadillac Qualifications!

BUY ONE GET ONE HALF PRICE!

April 2-15
STOCK UP & SAVE!

Your mascara should be replaced every 3 months!

CONTACT ME TODAY!

ACTION

MK Bracelet w/a \$600 combined w/ order by April 30th!

April

WE'RE DRIVING CADILLACS IN OUR DREAMS.

Happy Anniversary!

We Celebrate You!



Happy Birthday



Consultant Name	Birthday
Jaime Franklin	April 14
Ereka Humphrey-McGinty	April 18
Dana Michele Biersdorfer	April 21
Kathleen Elizabeth Langlinais	April 21
Graciela Luna	April 27

Happy Anniversary

Consultant Name	Anniversary	Year
Graciela Luna	April 2	1st
Relinda Landry	April 3	1st
Christina Ehlig	April 30	4th
Vanessa Grigar	April 30	7th
Angelique Chappell	April 20	8th
Sherrie E Deets	April 30	11th



New Consultant	From	Recruiter
Perla Sifuentes	Cove, TX	M. Barrientos
Ruby Lopez	Katy, TX	H. Dekerlegand
Teresa Tijerina	Baytown, TX	D. Favela

Consultants that placed a wholesale product order last month.



Career Builders

March Bracelet Winners



- Dalila Favela-Queen
- Maggie Benavides
- Ruby Lopez
- Tracey Dean
- Kendra Wilson
- Katy Worden
- Vanessa Wells
- Judy Rickstrew
- Sherrie Deets
- Virginia Fisher
- Christy Hawthorne
- Maria Barientos
- Vanessa Radomski
- Felicia Cooke
- Laura Sharp
- Carrie St. Cyr
- Tamara Garrett
- Jesus Garcia
- Jeanette Gasset
- Pertha Petersen
- Kristin Hill
- Dana Biersdorfer
- Hanna Dekerlegand



Maggie Benavidea

Ruby Lopez

Dalila Favela

Hanna Dekerlegand



"IF YOU THINK YOU CAN, YOU CAN.
AND IF YOU THINK YOU CAN'T, YOU'RE RIGHT."
Mary Kay Ash



Our unit is in qualification for our 7th FREE Car!!

And...our unit has been on target for the Pink Cadillac 6 times!!

So...now we are earning this Pink Cadillac with our 7th try!

Are we on-target...not really...Can we do it??? ABSOLUTELY!!

We finished Jan-March on target for Equinox and will REALLY have to STRETCH to finish the Pink Cadillac!!

Have I mentioned YA'LL DESERVES to be a Pink Cadillac Unit!!

HERE'S THE BEST PART!!! I spoke the the MK Car Dept yesterday.

AND..when we finish our Pink Cadillac by June 30th. We can pick it up at Seminar 2018!!! (We are the last Seminar and can drive it home!!!!!!) Our unit is **FIRST ON THE LIST!!!** We will get either the Cadillac they drive on stage or the one in the expo...I **COULD JUST DIE...CRY AND THROW UP** at the same time!! So I'm throwing my heart over the line again and **WE ARE GOING TO BE A CADILLAC UNIT** by June 30th!!!

It's going to be **ALL OF OUR** personal MK victories that are going to push us over the top!! I can't do it alone...it's a **TEAM WIN!!!**

Qualifications- \$102,000 Wholesale January 2018-June 2018

What is left for the last 3 months- \$54,300 + me finishing Court of Sales + Court of Sharing

1. **A LOT OF PRAYERS!!!** The most important thing you can do is pray for our unit!
2. **6 Star Consultants** for each month
3. **18 or more New Unit Members** each month— 18 consultants having 1 new team member
4. **Sell/Order 1206 Lip glosses/mascaras** or **Oil Free Eye Makeup Removes**—If we have 24 unit members sells/orders 51 of any combination of the 3 products
5. **Sell/Order 164 Miracle Sets**—15 consultants sells/orders 11 & Miracle Sets

Or 3 Submit for DIQ and finish June 30, 2018

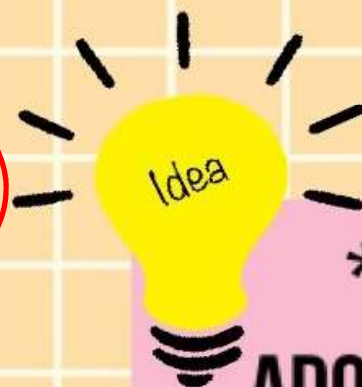
PLUS...Earn an EXCLUSIVE Preview Party with 4 NSDs!!! (see next page)

EARN THE NEW TIMEWISE MIRACLE SET 3D ON THE GO SET

FROM ME IN APRIL!!



**WHEN YOU EARN YOUR MK
ACTION BRACELET
BY APRIL 15TH**



****SELL 29
ADOPT A MOM
GIFT SETS & IT'S
DONE!**

BONUS!

****IF YOU EARNED YOUR MK
BRACELET IN MARCH & EARN
APRIL'S BRACELET BY 4/15
TOO..YOU GET A FULL SIZE 3D
MOISTURIZER BONUS!!!**

*Adopt a Mom
for
Mother's Day!*



PLUS...Earn an EXCLUSIVE Preview Party with 4 NSDs!!! (see next page)

Earn your Mary Kay Bracelet by April 15th w/a combined \$600 wholesale Order...get an EXCLUSIVE INVITE to this party below..will send you the link!

PREVIEW PARTY

WITH VIRTUAL HOSTING **NSDs**

LILY GAUTHREUX, LIA CARTA, BRITTANY KAPS & CRYSTAL TROJANOWSKI



WHAT IT IS:

A PREVIEW PARTY at a hosting hub location near you where you will get to try the NEW **Timewise 3D** Set before anyone else. You will also get a 1 hour coaching session with 4 NSDs on...

- How to boost sales with the new line.
- How to book more parties than ever.
- How to transition current customers.
- Why it is so amazing!



TO receive your invite:
FINISH your embracelet
\$600 WHOLESALE ORDER BY 04.15.18

If a hub is not local to you (you live more than an hour away) your director will mail you samples and get you the virtual link to participate!

Company Promotion-April

NEW FACES *take you* PLACES

Take ACTION
with your business



Place \$600 in cumulative wholesale orders April 1-30 and get this stunning bracelet!

April Surprise & Delight
Earn the April New Faces Take You Places Challenge and you're entered in a drawing for:

- Diamond stud earrings. Four winners — one from each Seminar.
- \$100 AMEX® gift card. 100 winners.



Diamond stud earrings



The MOST Important PCP Enrollment

- Enrollment Deadline-April 17th
 - Only .70 cents per customer
- No Minimum # to Enroll –When you enroll your customers-You get a New Look Book too
 - Early Order for YOU-May 10th
 - Sampler included –New TW 3D Eye Cream

PREFERRED CUSTOMER PROGRAM

Get ready for a special skin care issue of The Look for Summer 2018. Your customers won't want to miss it!

PCP ENROLLMENT OPEN

TO ENROLL YOUR CUSTOMERS LOG ON TO INTOUCH>BUSINESS TOOLS> PREFERRED CUSTOMER PROGRAM

Enroll March 16 – April 17, 2018
Mails May 15 – Arrives in 7 to 10 business days
Only 70¢ per name**

To Enroll
Go to www.marykayintouch.com
Go to Business Tools
Then Preferred Customer Program
Go to Update & Create Customer List-Add your customer information
Go Back to Enroll Customer
Then Check the boxes of the customers you'd like to receive The Look Book
Click through to Pay