

Registration is Monday Feb 9th @ 8:30am -Galveston, TX March 27th & 28th

CAREER CONFERENCE|15

Lets get excited!



Check Mary Kay Intouch events for a city near you!

Week 1: March 20-21, 2015

Week 2: March 27-28, 2015 & March 29-30, 2015

Earn Special Recognition at Career Conference!

Movin' on Up Challenge!

Independent Beauty Consultants who from Nov. 30, 2014—Feb. 28, 2015, achieve and maintain a new step on the career path of **Star Team Builder, Team Leader, Future Sales Director or Director-in-Qualification** will receive a name badge ribbon and onstage recognition.

Class of 2015

Independent Sales Directors who debut from Aug. 1, 2014, through March 1, 2015, will receive a name badge ribbon and onstage recognition.

Celebrating the First Year in My Mary Kay Business

Independent Beauty Consultants who submit their Independent Beauty Consultant Agreements from March 1, 2014, through Feb. 28, 2015, will receive a name badge ribbon and standing recognition.

I'm a Star!

Independent Beauty Consultants who achieve Star Consultant status from Dec. 16, 2014, to Feb. 28, 2015, will receive a name badge ribbon.

On-Target All-Star Consistency Challenge

Independent Beauty Consultants and Independent Sales Directors who achieve three quarters of consistent Star Consultant status from June 16, 2014, through Feb. 28, 2015, will receive a name badge ribbon and standing recognition.

On-Target Seminar 2014 Courts & Double Star Achievement

Independent Beauty Consultants who achieve at least one of the following:

- At least \$26,600 in estimated personal retail production from July 1, 2014, through Feb. 28, 2015, will receive a name badge ribbon and onstage recognition.
- At least 16 new personal team members from July 1, 2014, through Feb. 28, 2015, will receive a name badge ribbon and onstage recognition. New team members need not be qualified at this time.
- Independent Beauty Consultants who achieve on-target status for the Queens' Courts of Personal Sales and Sharing from July 1, 2013, through Feb. 28, 2014, will receive a name badge ribbon, onstage recognition and a special gift.

Red Supper Club

- Independent Beauty Consultants and Independent Sales Directors who from Dec. 1, 2014, to Feb. 28, 2015, **add two qualified* new personal team members** are invited to a special dinner held in their honor.
- Individuals who become qualified* new Independent Beauty Consultants from Dec. 1, 2014, to Feb. 28, 2015, and who **add one new qualified* team member** also are invited to attend the dinner.
- Independent Sales Directors who from July 1, 2014, to Feb. 28, 2015, achieve at least **\$330,000 or more** in estimated unit retail production also are invited to a special dinner held in their honor.



Note: You MUST be registered for Career Conference 2015 on or before Feb. 28, 2015, in order to attend the Career Conference special dinner you may have qualified for. We cannot accommodate on-site registrants.



Career Conference 2015 will be here before you know it and now is the time to start focusing on moving up the career ladder. Plus, when you do, there is recognition in store for you at Career Conference 2015!

What's in store for you?

Great education
Fun, bonding time,
Valuable idea sharing,
sneak a peek at
upcoming products,
dazzling celebrations,
terrific recognition,
plus, a surprise
or two!



TRACK YOUR WAY TO RECOGNITION AT CAREER CONFERENCE

CAREER CONFERENCE 2015

Advisor's Name Here

HOW LOW CAN YOU GO? COLOR IN THE RIBBONS AS YOU EARN THEM!

I'M A STAR

Achieve Star Consultant status from 12/16/14 to 2/28/15

ADVANCED COLOR CONSULTANT

ADVANCED COLOR CONSULTANT
Take the quiz on Mary Kay In Touch

I'm a **STAR**

ON-TARGET

ALL-STAR CONSISTENCY CHALLENGE

ON-TARGET **ALL-STAR**

Achieve three quarters of consistent Star Consultant status from 6/16/14 through 2/28/15

ON-TARGET **COURT OF SALES**

At least \$28,600 in estimated personal retail production from 7/1/14 through 2/28/15

ON-TARGET

Queen's Court of PERSONAL SALES

ON-TARGET

Queen's Court of SHARING

ON-TARGET **COURT OF SHARING**

At least 16 new qualified personal team members from 7/1/14 through 2/28/15

MOVIN' ON UP

Achieve & maintain a new step on the career path from 11/30/14 through 2/28/15 of Star Team Builder or higher

Movin' On UP CHALLENGE

RACE FOR RED

Add at least 1 qualified new personal team member

ON-TARGET **SPECIAL DINNER**

Add 2 new qualified team members from 12/1/14 to 02/28/15. New qualified beauty consultants, add one qualified team member.

RACE FOR RED ACHIEVER

CAREER CONFERENCE

SPECIAL DINNER

CELEBRATING MY FIRST YEAR

New beauty consultants who submit their agreements from 3/1/14 to 2/28/15

Celebrating 1 Year

CLASS OF 2015

Sales Directors who debut from 8/1/14 through 3/1/15 & their units

Class of 2015

SHARPE AREA

You receive from your NSD Leigh Ann just for registering!



DIAMOND Circle Area

CHOOSE

YOUR CRUZE



**From July 2014
through June 2015
Grand Achievers
can choose their
Chevy CRUZE
in White or
Ltd-Edition
Lipstick Red!!**

**Or choose the
CASH option!**



Get On-Target

- . Five or more active personal team members
- . \$5,000 combined personal/team wholesale Section 1 production in a calendar month.
- . You must be active.
- . These requirements must be met each month to be considered on-target.



**NOW STARRING
RED JACKETS!** 

Sr. Consultants

To become ACTIVE
you must place a \$225
wholesale order



Sr. Consultants

Vicki Haberman(1 away from RED)

Heather Lewis
*Dalia Ibarra



Maria Barrientos (1 away from RED)

Julie Breaux
*Maria DeLa Rosa

Tammy Corley

Kenda Wilson

Dalila Favela (1 away from RED)

Jeanette Gasset
*Lee Ann Ehlig
*Ereka Humphrey-McGinty
*JoAnn Salinas
*Teresa Tijerina
* Brenda Mosqueda



Star Team Builders

Gale Munro

Pertha Petersen
Kristin Hill
Darlene D'Oilve
*Sharon Macon

RED IS YOUR COLOR



Be Supreme at \$600 Wholesale!



Independent Sales Director

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Katy, TX 77450
832-731-2428
hdekerlegand@marykay.com
www.hannasheartseekers.com



Focus on Sales for the next 112 Days (excludes Sundays)

\$50 a day x 112 days = \$5,600 retail/
\$3,360 wholesale
\$100 a day x 112 days = \$11,200 retail/
\$6,720 wholesale
\$200 a day x 112 days = \$22,400 retail/
\$13,440 wholesale
\$300 a day x 112 days = \$33,600 retail/
\$20,160 wholesale

This assumes you will re-invest 60% of your sales into additional wholesale orders.

Sharing for the next 20 Weeks

1 interview per week =
20 interviews = 3-6 new team members
2 interviews per week =
40 interviews = 7-12 new team members
4 interviews per week =
80 interviews = 15-25 new team members
8 interviews per week =
160 interviews = 30-50 new team members

People may disappoint me. but numbers never lie.

FEB PROMOTION:
All New Team members in February
Get this **RED HEART RING**
SIGNING BONUS!!!



Thank you for being on our **WINNING TEAM!!**
YOU are the reason for our SUCCESS!