

# Hanna's Heartseekers

Hanna Dekerlegand



ANYTHING CAN CHANGE AND YOU CAN CHANGE ANYTHING!



Countdown to Cadillac &  
100 unit members!

## January

**January Unit Goals:**  
\$9,000 Wholesale orders  
12 New Unit Members



**RACE FOR RED**  
**PHASE TWO**  
**CALLING ALL REDS!**

by Career Conference 2015 Dec. 1, 2014 – Feb. 28, 2015

**\$500 Cash Drawing**  
*Dash for Cash* 

Happy New Year Heartseekers!

I LOVE the New Year! It's the best time to reflect and renew on our personal and professional goals! It's the time to decide what you want to do with your Mary Kay Business! It's NEVER to late to be GREAT in Mary Kay! It is a "learned" skill. We book, coach, sell and recruit. That's it...once you learn them your business will SOAR! Take advantage of ALL the GREAT Promotions in January!

1. Former MK Consultants Restart and Sparkle with Success Promotion
2. Dash for Cash- \$500 Cash Drawing for Interviews
3. Red Jacket Promotion- 10 Interviews + 3 New Team Members
4. Race for Red Part 2 Company Promotion- Qualified Team members get your more jewelry & Red Dinner at Career Conference

I am a phone call away!

I love working with WINNERS...  
just like YOU!

Hanna 

Love and Belief in YOU!



Restart and Sparkle  
With Success!

Restart your Mary Kay business  
in ~~December~~ with this special offer!  
**January**

**NOW EXTENDED!**

**Happy Anniversary!**

*We Celebrate You!*



## Happy Birthday



Consultant Name	Birthday
Brenda E Mosqueda	January 18
Vanessa F. Radomski	January 17
Amber Robertson	January 21

## Happy Anniversary

Virginia Rose Fisher	January 22	8th
Heather Lynn Haber-	January 31	2nd
Silvia Pham	January 31	2nd





Consultants that placed a wholesale product order last month.

# Career Builders

New Consultant	From	Recruiter
Kristi Panahi	Katy, TX	H. Dekerlegand



Angie Chappell-Queen



Christine Baldrige  
 Maria Barrientos  
 Pertha Petersen  
 Arlene Coco  
 Penny Garner  
 Kenda Wilson  
 Vanessa Grigar  
 Jeanette Gasset  
 Vicki Haberman  
 Jackie Rayburn  
 Tamara Garrett  
 Hanna Dekerlegand

## January Red Jacket Promotion



**Jan 1st-Jan 31st**

**Earn this "Red Hot & Rolling" Tumbler in January with 10 Interviews & 3 New Team Members For All New and Existing Star Team Builders**





# For all New & Existing Consultants placing orders in January

Shine in the new year  
with products you can't gloss over.

Are you ready to start the year with success? When you place a single wholesale Section 1 order from Jan. 1–31, 2015, you can earn amazing prizes like the *Discover What You Love™* Lipstick Case and inspire the women in your unit to do the same with an *MKeCard®*



## *Discover What You Love™* Lipstick Case

A sweet but subtle heart pattern adorns the cute, convenient *Discover What You Love™* Lipstick Case. The adorable accessory is perfect for carrying a few of your favorite lipsticks. What are you waiting for?

[Order now](#) to earn yours today!



## *Calling All Reds*

January is also the perfect time to breathe new life into your Mary Kay business with the *Calling All Reds by Career Conference 2015 Challenge*.

# \$600+

Wholesale Section 1 Order

- ♥ Place a single wholesale Section 1 order of \$600 or more (\$1,200 suggested retail or more):
- ♥ Receive the *Discover What You Love™* Lipstick Case.\*\*
- ♥ Also receive *NouriShine Plus®* Lip Gloss in Rock 'n' Red and Fancy Nancy.\*

# \$250–\$599

Wholesale Section 1 Order

- ♥ Place a wholesale Section 1 order of \$250–\$599 (\$500–\$1,198 suggested retail):
- ♥ Receive *NouriShine Plus®* Lip Gloss in Rock 'n' Red and Fancy Nancy.\*

\*Limit one set per Independent Beauty Consultant and available only while supplies last. Sales tax is required on the suggested retail value of the free Mary Kay® *NouriShine Plus®* Lip Glosses and on all Section 1 products.

\*\*Limit one lipstick case per Independent Beauty Consultant and available only while supplies last.

# Restart and Sparkle With Success!

Restart your Mary Kay business  
in ~~December~~ with this special offer!

*January*



**NOW EXTENDED!**

**MARY KAY**

Submit your Independent Beauty Consultant Agreement  
Jan. 1-31, 2015, and you can be eligible to receive:

**One FREE\*** Mary Kay® Brush Collection (\$55 suggested retail value) AND a \$50 credit\* with your first product order of \$450 wholesale or more (\$900 suggested retail or more), excluding shipping, handling and tax.

OR

**One FREE\*** Mary Kay® Brush Collection (\$55 suggested retail value) with your first product order of \$250 to \$449 wholesale (\$500 to \$898 suggested retail), excluding shipping, handling and tax.

With this bonus offer, you can help your new year sparkle with success! Contact me, your Mary Kay Independent Beauty Consultant, to get your business restarted in January. There's more! You also can take advantage of a special January offer that allows you to receive additional incentives!

\*Restrictions apply. You must be eligible to submit a new Independent Beauty Consultant Agreement to the Company. The Independent Beauty Consultant Agreement must be received and accepted by the Company Jan. 1-31, 2015. To qualify to receive one (1) FREE Mary Kay® Brush Collection on your initial order of \$250 to \$449 wholesale (\$500 to \$898 suggested retail), excluding shipping, handling and tax, the order must be received and accepted by the Company by Feb. 28, 2015. To receive a \$50 credit and one (1) FREE Mary Kay® Brush Collection on your initial order of \$450 wholesale or more (\$900 suggested retail or more), excluding shipping, handling and tax, the order must be received and accepted by the Company by Feb. 28, 2015. Sales tax is required on the suggested retail value of the free Mary Kay® Brush Collection and on all Section 1 products.



# RACE FOR RED

## PHASE TWO

# CALLING ALL REDS!

by Career Conference 2015 Dec. 1, 2014 – Feb. 28, 2015



Add 1 New Qualified



Add 2 New Qualified  
Career Conference  
Special Luncheon



Add 3 New Qualified  
Career Conference  
Special Luncheon

This is your chance to build momentum and take your Mary Kay business to the next level.

IF YOU DO THIS <i>and attend Career Conference 2015</i>	YOU WILL GET THIS	EACH NEW INDEPENDENT BEAUTY CONSULTANT WHO:
 <b>Add 1 QUALIFIED*</b> new personal team member	<ul style="list-style-type: none"> <li>• A ravishing red and black bracelet</li> <li>• A name badge ribbon</li> <li>• Standing recognition at Career Conference 2015</li> </ul>	
 <b>Add 2 QUALIFIED*</b> new personal team members	<ul style="list-style-type: none"> <li>• Everything listed above plus ...</li> <li>• An invitation to the Career Conference Special Luncheon</li> </ul>	
 <b>Add 3+ QUALIFIED*</b> new personal team members	<ul style="list-style-type: none"> <li>• Everything listed above plus ...</li> <li>• A pair of radiant red and black earrings to match your red and black bracelet</li> </ul>	

\* A qualified new personal team member is one whose initial order with the Company is \$600 or more in wholesale Section 1 products, and it is received and accepted by the Company in the same or following calendar month that his/her Independent Beauty Consultant Agreement is received and accepted by the Company during the contest period. All qualifiers must register for and attend Career Conference 2015 to receive their prizes.





# Who do you know?

## *\$500 Cash Drawing*

### *Dash for Cash*



**Contest Dates: December 1-Jan 31**  
**Drawing - Feb 1st**  
**\$250 Cash - 1 Guest Drawing**  
**(5) \$50 Cash Drawing; for Consultant;**

#### Consultant Qualifications

1. One entry for each person completing an interview & Follow up within 48 hrs with your Sales Director
2. Interviews to be considered:  
Listen to a hotline  
Attend a Success Event/Meeting  
Phone interview  
Face to Face Interview

#### Guest Qualifications

1. One entry for completing an interview and follow up within 48hrs with a Sales Director
2. Extra entry for joining Mary Kay during the contest period
3. Must be 18 yrs or older to qualify  
And ALL must include follow up by Sales Director

**\$10 Entry Fee for Consultant; & Directors to participate**  
**Unlimited number of guest; can be entered into the drawing**



## *Cash for Christmas*

