

POP & GLOW

Bring on SUMMER BRIGHTS!

NEW! \$13

Mary Kay At Play® Baked Eye Trio

Available in Purple Eclipse, Out of the Blue, Neapolitan and Sunset Beach



NEW! \$10

Mary Kay At Play® Jelly Lip Gloss

Available in Jammin' Berry, Glow With It, Teddy Bare, Poppy Love and Violet Vixen

NEW!

Mary Kay At Play® Lip & Cheek Stick

Available in Peach Pop and Razzleberry

\$10



Mary Kay Mineral Cheek Color Duo

Available in Spiced Poppy, Juicy Guava and Ripe Watermelon
Fits in the Mary Kay® Compact Mini (unfilled), \$17.

\$18

NEW!



NEW!

Mary Kay At Play® Shadow & Liner

Available in Mint to Be, Caramellow, Rebel Rose and Iced Lilac

\$13

NEW!

Deluxe Mini Lash Love® Mascara in I love black and Oil-Free Eye Makeup Remover

These new Deluxe Minis are available for purchase on Section 2 as single parts

\$2



Lather With Love!

Gift-With-Purchase Netted Body Sponge



Receive this netted body sponge FREE* with the purchase of Mary Kay® 2-In-1 Body Wash & Shave and Mary Kay® Hydrating Lotion bundle.

NEW Limited-Edition!

Beauty That Counts® NouriShine Plus® Lip Gloss

Available in Create Change and In Harmony



Gloss for a change!

\$15

May 16 through Aug. 15, 2015, \$1 will be donated from each sale of the limited-edition Beauty That Counts® NouriShine Plus®

On-the-Go Clean!

Purchase with Purchase: Skinvigate® Cleansing Brush Travel Bag

For a limited time, purchase \$50 suggested retail (excluding tax) in Mary Kay® skin care products & get a Skinvigate™ Cleansing Brush Travel Bag for \$5.*



2015 MK SUMMER PRODUCTS

Order on May 10th if you registered for the Preferred Customer Program

Summer 2015

EARLY ORDERING FORM

Sales Director Early Offer
Effective April 26 – May 15, 2015

**Preferred Customer ProgramSM
and Star Consultant Early Offer**
May 10 – 15, 2015

For participants who enrolled customers to receive the Summer 2015 issue of *The Look* and for participants who qualified as Star Consultants in the previous contest quarter.

Beauty Consultant Early Offer
Effective May 15, 2015

Beauty Consultant Name _____

Beauty Consultant Number _____

Preferred Customer ProgramSM participants:

Check here if you enrolled March 16 – April 15, 2015, for customers to receive the Summer 2015 issue of *The Look*.

Star Consultant participants:

Check here if you qualified as a Star Consultant during the Dec. 16, 2014 – March 15, 2015, contest quarter.

Ordering Guidelines

- The new promotional products are available **April 26 – May 15, 2015**, to all Independent Sales Directors.
- The new promotional products are available **May 10 – 15, 2015**, to Independent Beauty Consultants who enrolled in *The Look* for Summer 2015 via the *Preferred Customer ProgramSM* and for Beauty Consultants who qualified as Star Consultants in the previous contest quarter (Dec. 16, 2014 – March 15, 2015).
- The new promotional products are available **May 15, 2015**, to all Beauty Consultants.
- **This early offer can be ordered separately or combined with a regular Section 1 order.**
- Your early offer discount will be determined by:
 - (1) Your Earned Discount Privilege if you are active, **OR**
 - (2) Your total Section 1 order.
- Early offer orders **will count** toward the \$450 suggested retail needed during the *Spring 2015* promotion to qualify for a 50% discount.
- Early offer orders also will count toward the Quarter 4 Star Consultant quarterly contest ending June 15, 2015.

Placing Your Order

BY INTERNET: Go to marykayintouch.com.

BY TELEPHONE: 8:30 a.m. to 10 p.m. Central time, M – F, except holidays and the last business day of the month (April 30). A \$5 service charge will be added to all telephone orders. On April 30, Sales Directors may order from 8:30 a.m. to 7 p.m. Central time for a \$15 service charge. **Beauty Consultants call 800-272-9333, Option 1. Sales Directors call the Sales Director Contact Center, Option 1.**

BY MAIL:

- Sales Directors' orders must be postmarked April 26 – May 15, 2015.
- *Preferred Customer ProgramSM* and Star Consultant Early Offer participants' orders must be postmarked May 10 – 15, 2015.
- All other orders must be postmarked on May 15, 2015.

Section 1 – Products

NEW! Regular Line	PART NO.	QTY.	SUGG. RETAIL	TOTAL
Mary Kay At Play[®] Baked Eye Trio:				
Neapolitan	062150		13.00	
Out of the Blue	081938		13.00	
Purple Eclipse	081940		13.00	
Mary Kay At Play[®] Jelly Lip Gloss:				
Glow With It	081929		10.00	
Jammin' Berry	• 081931		10.00	
Mary Kay At Play[®] Lip & Cheek Stick:				
Peach Pop	084169		10.00	
Razzleberry	084183		10.00	
Mary Kay At Play[®] Shadow & Liner:				
Caramellow	084188		13.00	
Iced Lilac	084187		13.00	
Mint to Be	• 084189		13.00	
Rebel Rose	084186		13.00	
Mary Kay[®] Mineral Cheek Color Duo:				
Juicy Guava	081354		18.00	
Ripe Watermelon	081351		18.00	
Spiced Poppy	081353		18.00	

NEW! LTD. ED.![†] (while supplies last)

	PART NO.	QTY.	SUGG. RETAIL	TOTAL
Beauty That Counts[®]** Nourishine Plus[®] Lip Gloss:				
Create Change (Berry and Pink Swirl)	082924		15.00	
In Harmony (Pink and Gold Swirl)	082925		15.00	
Mary Kay[®] Sun Care After-Sun Replenishing Gel	050165		14.00	

TOTAL SUMMER 2015 ORDER AT SUGGESTED RETAIL \$

Add total to Page 1, PAGE 1 TOTAL, of the Feb. 16 Consultant order form.

*In the United States, from May 16, 2015, through Aug. 15, 2015, Mary Kay Inc. will donate \$1 from each sale of the limited-edition[†] *Beauty That Counts[®] Nourishine Plus[®]* Lip Gloss in two new shades, Create Change and In Harmony. Your purchase benefits *The Mary Kay FoundationSM*, including its support of women's shelters and survivors of abuse. Mary Kay is committed to bringing an end to domestic violence.

LTD. ED.![†] Purchase With Purchase 5/16/15 - 8/15/15

	PART NO.	QTY.	SUGG. RETAIL	TOTAL
With the purchase of \$50 suggested retail (excluding tax) in Mary Kay[®] Section 1 skin care products (including the SkinVigorate[™] Cleansing Brush), you may purchase a SkinVigorate[™] Cleansing Brush Travel Bag for \$5.**				
	082759		5.00	

FIXED WHOLESALE TOTAL \$

Add total to Page 10, (D) Purchase-With-Purchase Total, of the Feb. 16 Consultant order form.

**Excludes MKMen[®], sun care and flawless face products

Section 2 – Sales Aids

Promotional Items	PART NO.	QTY.	SUGG. RETAIL	TOTAL
REVISED! Date Book (July 2015 – Dec. 2016) bilingual /				
iREVISADO! Agenda (Julio 2015 – Dic. 2016) bilingüe	083153		3.00	
NEW! The Look (Summer 2015), pk./10	080741		3.50	
iNUEVO! La Imagen (edición verano 2015), paq./10	080742		3.50	
NEW! Deluxe Mini Lash Love[®] Mascara^{††}				
1 ♥ black (single) (Introductory price)	083157		2.00	
For Independent Sales Directors Only				
REVISED! Consultant Order Form (5/16/15 – 8/15/15)	000263		NC	

Total Section 2 at Cost \$

Add total to Page 12, PAGES 11 & 12 TOTAL, of the Feb. 16 Consultant order form.

[†]Available while supplies last ^{††}Replaces Gift With Purchase

MARY KAY[®]

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BE A STAR

Quarter 4:

March 16th - June 15th 2015
Choose your STAR goal TODAY!

Stars earn CASH!
Prizes & Recognition!
Confidence!
Inventory!
Commitment!
Pride of Accomplishment!
Increased Profits!
Stars earn Cars!
FREE Product Biz Builders!
Referrals from Mary Kay
Customer Loyalty
Stars become DIRECTORS!

SAPPHIRE \$1,800 Wholesale

RUBY \$2,400 Wholesale

DIAMOND \$3,000 Wholesale

EMERALD \$3,600 Wholesale

PEARL \$4,800 Wholesale



AERODYNAMICALLY
THE BUMBLE BEE
SHOULDN'T BE ABLE
TO FLY
BUT THE BUMBLE BEE
DOESN'T KNOW IT SO IT
GOES ON FLYING
ANYWAY
- Mary Kay Ash

★ Believe
in yourself.
You are a Star!

race into spring

**TEAM BUILDING
PROMOTION
APRIL 1-
APRIL 30TH**

Place your first wholesale product order by May 30th and receive even more!

Spring is all about fresh starts and renewal. So isn't it great that you can offer women a life-changing opportunity in March with the Race Into Spring Team-Building promotion!



mary kay
STARTER KIT
~~\$100~~ \$75
plus shipping,
handling and
tax

FIRST WHOLESALE
PRODUCT ORDER AMOUNT
\$1,800+
TOTAL SUGG. RETAIL
VALUE - \$3,600+
YOU ARE ELIGIBLE TO RECEIVE
\$100 credit** off your first product order
Up to \$125 in BizBuilder Bucks credit†
FREE†† custom color look
(retail value of \$121)
FREE††† product bonus bundles
(up to \$642 retail value)

FIRST WHOLESALE
PRODUCT ORDER AMOUNT
\$400 - \$599
TOTAL SUGG. RETAIL
VALUE - \$800+
YOU ARE ELIGIBLE TO RECEIVE
\$50 credit** off your first
product order
\$10 BizBuilder Bucks
credit†

FIRST WHOLESALE
PRODUCT ORDER AMOUNT
\$600 - \$1,799
TOTAL SUGG. RETAIL
VALUE - \$1,200+
YOU ARE ELIGIBLE TO RECEIVE
\$75 credit** off your first product order
Up to \$35 in BizBuilder Bucks credit†
FREE†† custom color look
(retail value of \$121)
FREE††† product bonus bundle
(up to \$223 retail value)

*It's more than a bag,
it's a beginning*

bonus

If you start your Mary Kay business in March or have a new team member in March, you will be able to **SHARE THE SAME GREAT OFFERS** to any of your new team members in March OR April!

* Purchasing inventory is an individual decision, and it's certainly not a requirement for you to begin your Mary Kay business. We always recommend that you determine what activity level you plan to pursue in your Mary Kay business. Then, if appropriate for your personal circumstances, invest in a level of inventory that supports that activity. If you decide that this opportunity is not right for you, Mary Kay will repurchase, at 90 percent of your original net cost, original and unused Section 1 products, as long as these items were purchased by you from the Company within one year prior to return. Please refer to your Independent Beauty Consultant Agreement for complete details.

** To qualify for the \$75 Starter Kit (excluding tax, shipping and handling), your Independent Beauty Consultant Agreement must be received and accepted by the Company March 1-31, 2015. To qualify for a \$100, \$75 or \$50 credit off your first wholesale Section 1 product order, it must be received and accepted by the Company by April 30, 2015. To qualify for the \$100 credit, your wholesale Section 1 product order must equal \$1,800 (excluding sales tax) or more. To qualify for the \$75 credit, your wholesale Section 1 product order must equal \$600-\$1,799 (excluding sales tax). To qualify for the \$50 credit, your wholesale Section 1 product order must equal \$400-\$599 (excluding sales tax). The credit offers do not apply to subsequent or cumulative orders.

† BizBuilder Bucks credit will be applied toward the next qualifying order of at least \$400 wholesale Section 1 (\$800 suggested retail) as long as the order is placed while the Independent Beauty Consultant is still in active status. An Independent Beauty Consultant is considered active in the month a minimum \$225 wholesale Section 1 product order is received and accepted by the Company and in the following two calendar months. The credit will expire upon the expiration of the Independent Beauty Consultant's active status.

†† To qualify for a free custom color look, a minimum wholesale Section 1 order of \$400 or more must be received and accepted by the Company within 15 calendar days of when the Independent Beauty Consultant Agreement is received and accepted by the Company. Sales tax is required on the actual suggested retail value of the gift.

††† To receive a free product bonus bundle, your Independent Beauty Consultant Agreement must be received and accepted by the Company March 1-31, 2015, and your initial wholesale Section 1 product order must equal \$600 or more (excluding sales tax) and must be received and accepted by the Company by April 30, 2015. We reserve the right to substitute product of equal or greater value if necessary. Sales tax is required on the suggested retail value of the Section 1 products included in the bonus bundle. Refer to the Ready Set, Sell! brochure for complete details and more information on the free product bonus bundles.



**NOW STARRING
RED JACKETS!** 

Sr. Consultants

Sr. Consultants

Vicki Haberman(1 away from RED)

Heather Lewis

*Dalia Ibarra

Maria Barrientos (1 away from RED)

Julie Breaux

*Maria DeLa Rosa

Tammy Corley

Kenda Wilson

Faith Figuero- (NEW)

Magdalena Benavides

Dalila Favela (1 away from RED)

Lee Ann Ehlig

Samantha Villalon

*Jeanette Gasset

*Ereka Humphrey-McGinty

*JoAnn Salinas

* Brenda Mosqueda

* Courtney McNeill



To become ACTIVE
you must place a \$225
wholesale order



Star Team Builders

Gale Munro

Pertha Petersen

Kristin Hill

Darlene D'Oilve

*Sharon Macon

RED IS YOUR COLOR



Be Supreme at \$600 Wholesale!



Independent Sales Director

910 Shillington Drive
Katy, TX 77450
832-731-2428
hdekerlegand@marykay.com
www.hannasheartseekers.com



MICHAEL KORS

MK WRISTLET GIVEAWAY



\$450 Wholesale

Finish your Star in May

15 Faces in May



-OR-



Thank you for being on our WINNING TEAM!!

YOU are the reason for our SUCCESS!