

# MARY KAY



## **Embrace Your Dreams Seminar Challenge** *March 1 – June 30, 2017*

Your All In success can fuel the Year of Your Dreams, and now you can show that commitment at Seminar. You can qualify to earn an invitation to the Dream Big in Big D Seminar 2017 prize party at Gilley's where you will receive the special Seminar Embrace Your Dreams bracelet which encourages you to follow Mary Kay Ash's lead and "Do It Now." You will earn these two wonderful rewards if you are:

- An **Independent Beauty Consultant or Independent Sales Director** who achieves the *Embrace Your Dreams* Challenge in March, April, May and June.
- A **NEW Independent Beauty Consultant** whose Independent Beauty Consultant Agreement is received and accepted by the Company in the months of March, April or May and who achieves the *Embrace Your Dreams* Challenge in the month her Agreement is accepted and each of the following months during the contest period. New Independent Beauty Consultants with Agreements received and accepted by the Company in the month of June are not eligible.

To find out more about this exciting challenge, visit *Mary Kay InTouch*®. Get ready to show off your new bracelet at Seminar 2017!



MARY KAY  
**SEMINAR**  
2017



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MARY KAY  
SEMINAR  
2017

Kay Bailey Hutchison  
Convention Center  
Dallas

# BIG DREAMS

# Welcome Here

## Seminar Dates

July 20 – 23 Diamond  
July 24 – 27 Ruby

July 28 – 31 Sapphire  
Aug. 1 – 4 Emerald

### COST:

**\$225**  
for Independent  
Beauty  
Consultants\*

**\$195**  
for all  
Independent  
Beauty  
Consultants  
who are  
priority qualified  
or  
who registered  
for Career  
Conference 2017  
without  
canceling.

### WHAT YOU GET:

- First look at all the new products before they launch
- Surprise giveaways
- Live entertainment
- A meet and greet with the scientists and Mary Kay staff
- Techy new business tool displays
- Plus fun, friendships, education and recognition like no other!

### PLUS!

Register without canceling and receive a \$70 wholesale/  
\$140 retail credit toward your first Section 1 product  
order placed July 26 – Aug. 31, 2017.

Find everything you need on *Mary Kay InTouch*®!

Throw on your bling, grab your boots  
and celebrate your dreams at the  
**DREAM BIG IN BIG D** prize party at the  
world-famous Gilley's.

### FOUR WAYS TO THE DREAM BIG IN BIG D PARTY!

1. **NEW!** *Dreaming in Red* achievers
2. *Embrace Your Dreams* Seminar Challenge achievers
3. **New Sales Director Class:** Independent Sales Director  
debut from Aug. 1, 2016 – July 1, 2017
4. *All-Star* Consultant Consistency Challenge achievers

Go to Contests/Promotions on *Mary Kay InTouch*®  
for more details.



**HURRY! REGISTRATION DEADLINE IS JULY 1, 2017!**

Open to ALL Consultants! Even if you are in RED...Get the NEW Style Red Jacket...PLUS-Get it FREE from MK with 3 qualified TM in April, May & June

# MARY KAY

## *Dreaming in Red*

April 1 to June 30,  
2017



Are you ready to **Dream Big in Big D?** You can receive an invitation to the biggest prize party of the year when you achieve *Dreaming in Red*.

An Independent Beauty Consultant who adds three qualified\* new personal team members during the challenge period of April 1 to June 30, 2017, will receive these exciting rewards:

- An invitation to the exclusive *Dream Big in Big D* prize party at Gilley's during Seminar 2017.
- An invitation to try on the new red jackets at the prize party and to select the style of her choice.
- Her new red jacket to take home at no cost.

For all of the qualification details, visit the *Dreaming in Red* page on *Mary Kay InTouch*®.



MARY KAY  
SEMINAR  
2017



\*A qualified new personal team member is one whose initial order with the Company is \$600 or more in wholesale Section 1 products, and it is received and accepted by the Company in the same or following calendar month that her Independent Beauty Consultant Agreement is received and accepted by the Company (A+1). For purposes of this contest, an Independent Beauty Consultant whose Agreement is received and accepted by the Company in the month of March 2017 and who places a qualifying order that is received and accepted by the Company in the month of April 2017 will be counted. An Independent Beauty Consultant who places her order in July 2017 will not count toward the contest.

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# The Value of Earning a Mary Kay Career Car

The average car loan is four years, by having a MK career car, in that time you could save:

<u>Type of Car</u>	<u>Monthly Payment</u>	<u>Savings</u>
Chevy Cruze	\$425 x 48 Months	\$20,400
Fusion or Equinox	\$500 x 48 Months	\$24,000
Cadillac XT5	\$900 x 48 Months	\$43,200

There are over \$120,000,000 worth of Mary Kay cars being driven by successful Consultants and Directors. With Mary Kay paying the majority of the auto insurance, and 100% of the license plate tags, these women are saving thousands of dollars for themselves and their families. Look what could be done with these savings...

## For Consultants & Directors

### Chevy Cruze \$20,400:

- 1) College education for one child
- 2) Family vacations for years
- 3) A down payment on a house
- 4) A nice retirement investment

White Chevy Cruze



## For Directors Only

### Fusion or Equinox

### \$24,000:

- 1) College education for one child
- 2) Pay off tons of debt
- 3) A vehicle for a 2nd family member
- 4) A nice retirement investment

Black Ford Fusion



Black Chevy Equinox



Pink Cadillac XT5

### Cadillac \$43,200:

- 1) College educations for two children
- 2) Fantastic family vacations for years
- 3) A big down payment on a great house
- 4) A GREAT retirement investment



Can you afford to dismiss or let these kind of savings pass you by?  
Allow your success journey to begin right away with Mary Kay Cosmetics!  
Contact your Mary Kay Consultant today, to get started!



**NOW STARRING  
RED JACKETS!**



# Sr. Consultants

## Team Leader



- Helen Castilaw
- Shirley McWilliams
- Katy Worden
- Earline Gore
- Sherrie Deets
- Carrie St. Cyr
- \*Wanda Watts
- \*Paula Jenkins



- Gale Munro
- \*Sharon Macon
- Pertha Petersen
- \*Kristin Hill

- Norine Lanman
- Gail Stanart
- \*Melody Caballero

- Vicki Haberman
- Heather Lewis

- Tammy Corley
- Kenda Wilson

- Shirley McWilliams
- Kathy Jones



## Star Team Builder



- Tracey Dean
- Jennifer Taylor
- Felicia Cooke
- Gracie Espinoza
- \*Claudia Price



## Star Team Builder



- Dalila Favela
- Lee Ann Ehling
- Ereka Humphrey-McGinty
- Jeanette Gassett
- Samantha Villalon (new)

**3 New  
Reds in  
April**

**\*To become  
ACTIVE you must  
place a \$225  
wholesale order**





**Independent Sales Director**

910 Shillington Drive  
Katy, TX 77450  
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h21bdd@aol.com  
www.hannasheartseekers.com



**MAY PROMOTIONS**

*Mary Kay*

PLACE A COMBINED \$400 WHOLESALE ORDER BY 5/16 EARN THIS MK COSMETIC BAG

PLACE A COMBINED \$600 WHOLESALE ORDER BY 5/28 EARN THE MK COSMETIC BAG + MK MUG + EMBRACELET





**RECRUITING PROMOTION**



COMPLETE 5 INTERVIEWS WITH YOUR DIRECTOR BY MAY 12TH. EARN THE MK COIN PURSE

ADD 3 TEAM MEMBERS IN MAY EARN THE WALLET  
1 QUALIFIED TEAM MEMBER EARN THE WALLET & MK TOTE




Thank you for being on our WINNING TEAM!!  
**YOU are the reason for our SUCCESS!**