

# Hanna's Heartseekers

Hanna Deckerlegand



ANYTHING CAN CHANGE AND YOU CAN CHANGE ANYTHING!

## Double Credit October

Happy October Heartseekers!!

IT'S DOUBLE CREDIT!!! IT'S DOUBLE CREDIT!!

Company and Unit Promotions below...It's the BEST Time to Double your efforts in your MK Business in October!! Here are the Company & Unit Promotions for September

1. DOUBLE CREDIT FOR SHARING AND SELLING!!
2. It's a Party Key Necklace-with a combined \$600 wholesale in September
3. Unit Wholesale Early Bird Promotion! (see inside newsletters)
4. NEW Holiday & Fall PRODUCTS available now for ordering
5. Starter Kit Bonus.. Included \$46 Multi Mask Products
6. \$100 Red Jacket Bonus for 1st time Red Jackets
7. \$25 for every 2 New Active or Qualified Team Members in October
8. 50% off Red Jackets when you get 3 Active team members.

I am SO EXCITED for you success in October!  
Love and Belief in YOU!

Hanna 

### Oct 2018 Unit Goals:

- 18 New Unit Members
- \$16,000 Wholesale orders
- 30 Consultants ordering
- 6 Hold the Key Winners

MK Key Necklace w/a \$600 combined ws order by Oct 31st



## Oct Starter Kit Bonus



**Happy Anniversary!**

*We Celebrate You!*



## Happy Birthday

| Consultant Name | Birthday   |
|-----------------|------------|
| Earline Gore    | October 5  |
| Romeisha Lowery | October 6  |
| Carrie St.Cyr   | October 7  |
| Kristin Hill    | October 9  |
| Suzanne Craig   | October 13 |
| Katy Worden     | October 19 |
| Jeanette Gasset | October 21 |

## Happy Anniversary

| Consultant Name     | Joining Date | Years |
|---------------------|--------------|-------|
| Marisol Mendoza     | October 14   | 1st   |
| Dana Michele Biers- | October 24   | 1st   |
| Sandra Javalera     | October 30   | 1st   |
| Julie Franks        | October 5    | 9th   |
| Vicki Lynn Haberman | October 22   | 9th   |
| Kenda Wilson        | October 2    | 10th  |
| Terry Lynn Craig    | October 16   | 14th  |
| Carrie Plaunty-     | October 8    | 21st  |



| New Consultant | From  | Recruiter      |
|----------------|-------|----------------|
| Melissa Boyett | Vidor | H. Dekerlegand |

Consultants that placed a wholesale product order last month.



# Career Builders

## Double Credit

October 2018



Double your success and have twice the fun as you work your business full circle! From Oct. 1-31, 2018, you have the chance to earn double credit toward the Seminar 2019 Queens' Courts of Personal Sales, Queen's Court of Sharing and Circle of Achievement or Circle of Excellence. Don't miss this opportunity! It's the key that can open the door to valuable Seminar 2019 recognition and prizes!

RECEIVE UP TO 6 GREAT START QUALIFIED CREDITS TOWARD QUEENS' COURTS OF SHARING.

RECEIVE UP TO \$4,000 RETAIL CREDIT TOWARD QUEENS' COURTS OF PERSONAL SALES.



SEE INTOUCH FOR DETAILS

Norine Lanman-Queen



Tracey Dean  
Christy Hawthorne  
Tamara Garrett  
Angie Chappel  
Megan Tait  
Carrie St. Cyr  
Gale Munro  
Perla Sifuentes  
Arlene Coco  
Romeisha Lowery  
Maria Barrientos  
Jo-Ann Salinas  
Hanna Dekerlegamd





## October Early Bird Promotion

### Oct 1– 15th Combined Wholesale Orders

\$225 wholesale order = New Product Sampler Set

\$300 wholesale order = New Winter Look Books +  
New Product Sampler Set

\$600 ws order = You Hold the Key Necklace + New Product  
Sampler Set + Look Books + New Surprise Product



\$225 WS

Sampler Set



\$300 WS

Sampler Set +  
Winter Look Books



\$600 WS

Sampler Set + Look Books  
+ New Surprise Product

**PREFERRED CUSTOMER PROGRAM**

Get ready for the latest edition of The Look for Winter 2018. Your customers won't want to miss it!

**PCP ENROLLMENT OPEN**

TO ENROLL YOUR CUSTOMERS LOG ON TO  
INTOUCH>BUSINESS TOOLS>  
PREFERRED CUSTOMER PROGRAM

Enroll Sept. 16 – Oct. 17, 2018  
Mails Nov. 10th – Arrives in 7 to 10  
business days  
Only 70¢ per name\*\*

## Sept 16th-Oct 17th

- Enrollment Deadline-Oct 17th
- Only .70 per customer
- No minimum number to enroll
- Mails out November 10th
- Sample included
- When you enroll your customers– you are enrolled too!
- Early ordering privileges

**\*\*Only First Time Reds will qualify\*\***

# *Red Jacket Bonus*

**NEW** Red Jackets with 3 active team members

**\$100** *Cash Bonus*  
&

50% off  
Red Jacket



**\*\*Former and Current Red Jackets\*\***

**\$25 BONUS FOR EVERY 2-NEW ACTIVE OR QUALIFIED TEAM MEMBERS IN OCTOBER!!**



Earn this Designer Inspired Ring when you Earn this challenge THIS MONTH!



# Discover the Beauty of Fall

Mary Kay® Collection Bag for \$5 when you purchase \$56 suggested retail (excluding tax) in Mary Kay® Fall 2018 Collection products



## NEW! Botanical Effects® Skin Care

Regimen includes Cleansing Gel, Refreshing Toner and Moisturizing Gel. Invigorating Scrub is available separately. **\$54**

Botanical Effects® Cleansing Gel, \$18  
Botanical Effects® Refreshing Toner, \$18  
Botanical Effects® Moisturizing Gel, \$18  
Botanical Effects® Invigorating Scrub, \$18

## NEW! Mary Kay® Precision Brow Liner

Outlines, defines and fills. Available in Blonde, Dark Blonde, Brunette, Dark Brunette and Black Brown. **\$14**



## NEW! Mary Kay® Volumizing Brow Tint

Tints, tames and adds Volume. Available in Blonde, Dark Blonde, Brunette and Dark Brunette. **\$14**



## Limited-Edition† Mary Kay Reviving Facial Spray™ by Skindinävia

Boost hydration again and again! **\$20**



## Limited-Edition† Mary Kay® Gel Eyeliner

Foolproof and easy to apply, this versatile eyeliner lets you create fine lines for a daytime look or intensify with ease for more drama. Available in Ornate Orchid and Espresso Ink **\$20**

# Merry Gifting

Customers can get a FREE Mary Kay® terry cloth headband when they purchase of a mask or the facial peel.



## NEW! Limited-Edition Blissful Pomegranate Satin Hands® Pampering Set, \$36

Powered by nourishing shea butter, this lush scent features juicy pomegranate blended with a medley of wild berries, apples, pears and passion fruit. **\$36**

Blissful Pomegranate Shea Cream, \$12



## NEW! Live Fearlessly® Eau de Parfum

A delightful new fragrance for the woman who's confident, feminine and fearless. **\$44**



## NEW! Limited-Edition Mary Kay® Eyelash Curler

Great stocking-stuffer and a must for the beauty maven! **\$12**



## NEW! Limited-Edition Mary Kay® Matte Lipstick

A bold new lipstick that instantly intensifies any look with a velvety veil of pigment-packed color. Available in four fashion-forward shades! **\$18 each**

**Holiday Gift Box \$6, pk/3**



## NEW! Limited-Edition Mary Kay® Lash Love® Mascara

Mary Kay is committed to bringing an end to domestic violence. In the United States, from Aug. 26 through Dec. 31, 2018, when you purchase this limited-edition† mascara, Mary Kay Inc. will donate \$1 from each sale of the mascara to The Mary Kay Foundation®, which supports women's shelters and survivors of domestic abuse. **\$15**

# ALL-STAR

## CONSULTANT CONSISTENCY PRIZES



GET IT ALL! THE TOP  
10 ALL-STAR  
ACHEIVERS WITH THE  
MOST YEAR-END  
ALL-STAR CONTEST  
CREDITS IN EACH  
SEMINAR WILL  
RECEIVE THE ENTIRE  
COLLECTION!

BE A CONSISTENT STAR CONSULTANT FOR ALL 4 QUARTERS STARTING JUNE 16, 2018-JUNE 15, 2019 AND YOU'LL BE ELIGIBLE TO PICK UP ONE OF THESE BEAUTIFUL PRIZES FROM THE KATE SPADE NEW YORK® COLLECTION WHEN YOU ATTEND SEMINAR 2019! PLUS, YOU'LL GET STANDING RECOGNITION AND BE INVITED TO A PRIZE PARTY AT SEMINAR!



*kate spade new york® backpack purse*  
*Pearl Level 19,200+*  
*Total year-end Star Consultant contest credits*



*kate spade new york® crossbody*  
*Emerald Level 14,400-19,199*  
*Total year-end Star Consultant contest credits*



*kate spade new york® wallet*  
*Diamond Level 12,000-14,399*  
*Total year-end Star Consultant contest credits*



*kate spade new york® wristlet*  
*Ruby Level 9,600-11,999*  
*Total year-end Star Consultant contest credits*



*kate spade new york® makeup bag*  
*Sapphire Level 7,200-9,599*  
*Total year-end Star Consultant contest credits*

ALL-STAR BOOSTER: RECEIVE AN ADDITIONAL 2,400  
CONTEST CREDITS WHEN YOU ACHIEVE AS FOUR  
QUARTERS AND ACHIEVE THE "YOU HOLD THE KEY"  
CHALLENGE ALL 12 MONTHS.